

Hotel de la Ville

- ★ Embellish your environment
- 📣 Promote your services
- 😊 Attract your guests
- ➔ Guide their way



FLOOR 2
Room 201 - 252

FLOOR 1
Room 101 - 152

you're at **FLOOR 0**
Reception
Living Room
Breakfast Room
Restaurant Room
Kids Room
Read & Play
Dog grooming
Gym
Wellness Center

FLEX for your Hotel

Wayfinding | Visual communication | Queue management for hospitality, entertainment and well-being



A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection



C Elegant rope to delimit the entrances.



D Sign holder with message holder panel in transparent shockproof methacrylate.

1 SIGN_wall
Signage wall panel with message replacement.
Format: 21x21 cm.

2 SUPERCLASSIC
Classic nautical rope post with carabiner hook.

3 SUPERCLASSIC MESSAGE HOLDER
Message holder panel in transparent shockproof methacrylate. Format: A4 portrait.



A Clear and effective information and communications.



B Simple content upload: USB - WiFi - LAN - PC.



C Colored magnetic frame, easy to remove.



D Solutions hanging on low voltage cables or stylus.

1 UNIFLEX "E"

Simple queueing post with message holder panel. Sign holder format: A4 portrait.

2 GRAPHIC PANEL

Wall-mounted signboard with digital printing. Format: 30x40 cm.

3 MEDIA CHROME

Digital panel with easy content upload system: Format: LCD 55" portrait. Brightness: 2500 NIT.

4 COLOR FRAME

Wooden frame with simple fixing system. Yellow/green painted wood finish RAL6018.



FLEX for your Reception
Make them feel safe and comfortable

MADE IN ITALY



A Totally customizable product.



B Magnetic hook for a quick repositioning of the rope.



C Elegant ropes to separate the different areas.



D Flat base to facilitate the movement of trolleys and luggage.

① TENDIFLEX® SPHERE

Elegant rope stanchion post with Ø 350 mm flat base.
Nautical rope with magnetic hook.



FLEX for your Hall

Separate your spaces and ensure privacy

MADE IN ITALY



A Totally customizable product.



B Magnetic hook for a quick repositioning of the rope.



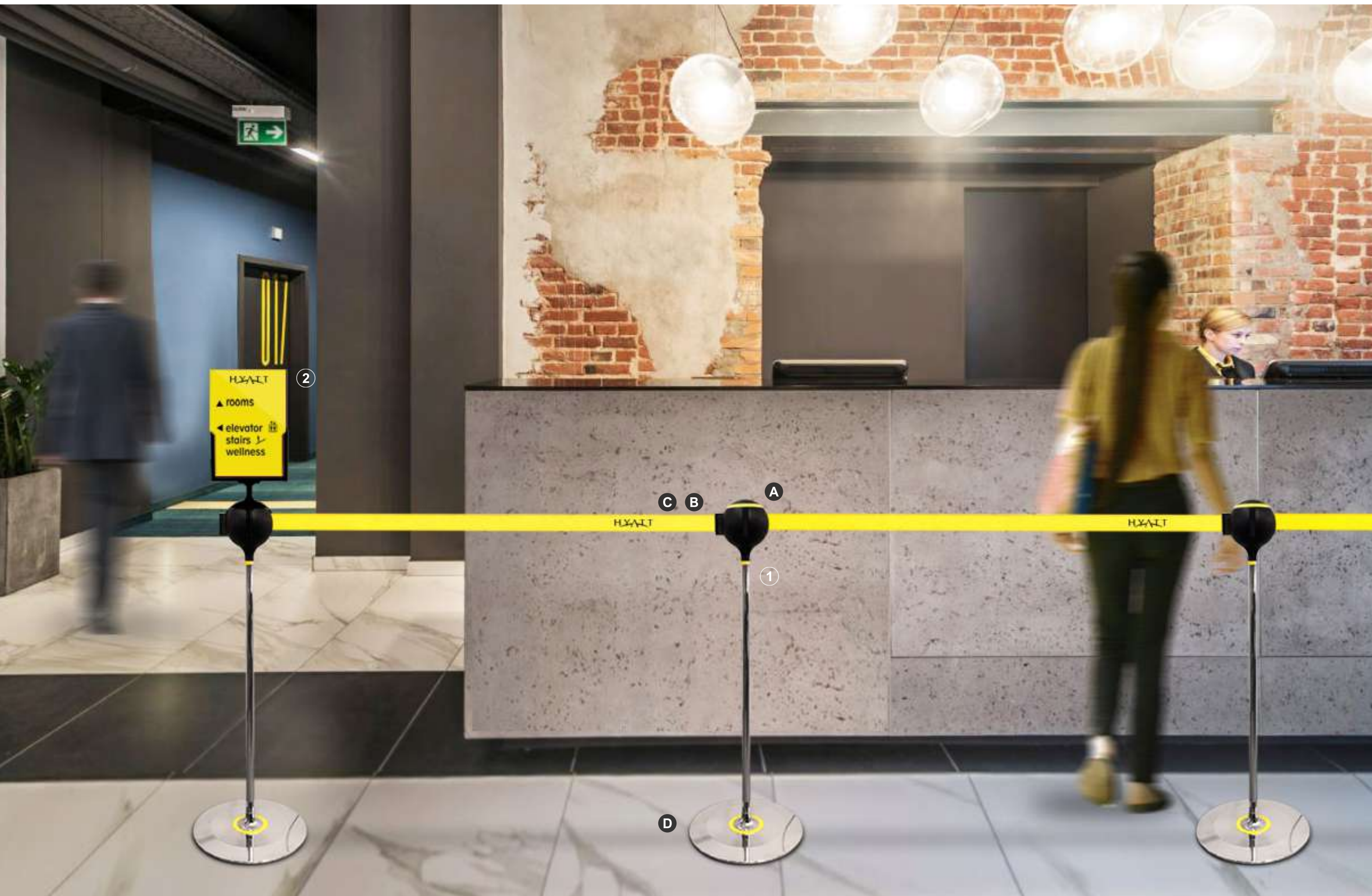
C Elegant ropes to separate the different areas.



D Flat base to facilitate the movement of trolleys and luggage.

① TENDIFLEX® SPHERE

Elegant rope stanchion post with Ø 350 mm flat base. Nautical rope with magnetic hook.



A Totally customizable product.



B Magnetic hook for a quick repositioning of the ribbon.



C Available tape length: 2.30 or 3.30 meters.



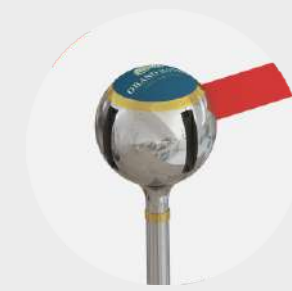
D Flat base to facilitate the movement of trolleys and luggage.

① TENDIFLEX® SPHERE

Elegant belt stanchion post with Ø 350 mm flat base. Extendable tape up to 3.30 meters.

② TENDIFLEX® MESSAGE HOLDER

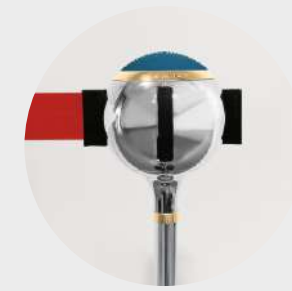
Message holder in transparent polycarbonate. Format: A4 portrait.



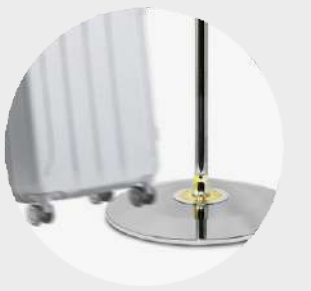
A Totally customizable product.



B Magnetic hook for a quick repositioning of the ribbon.



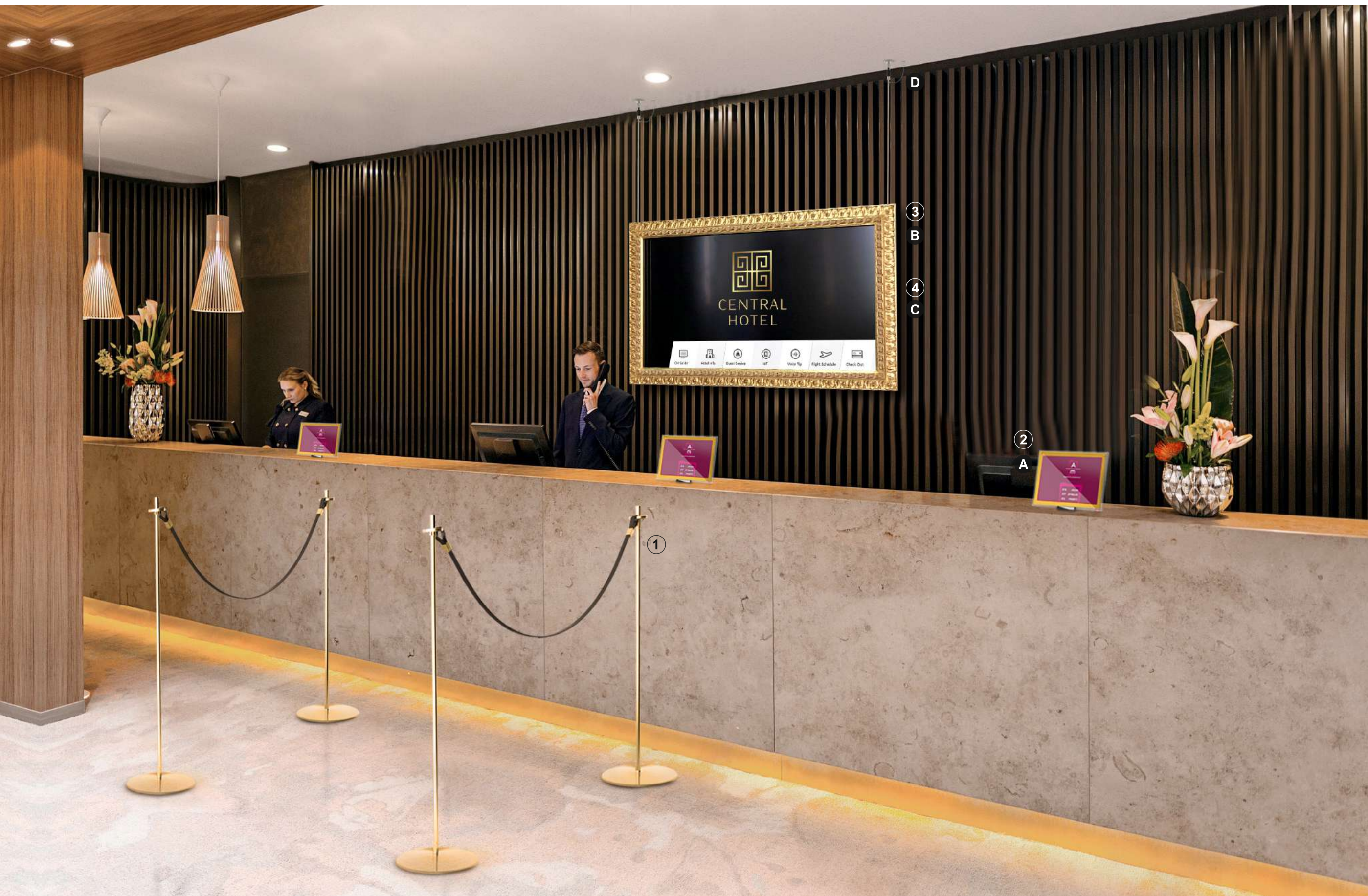
C Available tape length: 2.30 or 3.30 meters.



D Flat base to facilitate the movement of trolleys and luggage.

① TENDIFLEX® SPHERE

Elegant belt stanchion post with Ø 350 mm flat base. Extendable tape up to 3.30 meters.



A Quick message replacement thanks to the resealable magnetic strip.



B Simple content upload: USB - WiFi - LAN - PC.



C Inlaid magnetic frame, easy to remove.



D Solutions hanging on low voltage cables or stylus.

1 SIGN POST

Minimal rope stanchion post. Polyester rope with magnetic hook.

2 SIGN_desk

Table sign board with quick message replacement. Format: A4 landscape.

3 MEDIA CHROME

Digital panel with easy content upload system: Format: LCD 65" landscape. Brightness: 700 NIT.

4 COLOR FRAME

Wooden frame with simple fixing system. Inlaid wood and gold leaf finish.



A Quick message replacement thanks to the resealable magnetic strip.



B Magnetic hook for a quick repositioning of the rope.

① SIGN POST

Minimal rope stanchion post.
Polyester rope with magnetic hook.

② SIGN_window

Window sign panel with simple message replacement.
Format: 21x50 cm.

③ SIGN_hang

Suspended sign panel with quick message replacement.
Format: 70x15 cm.

④ SIGN_desk

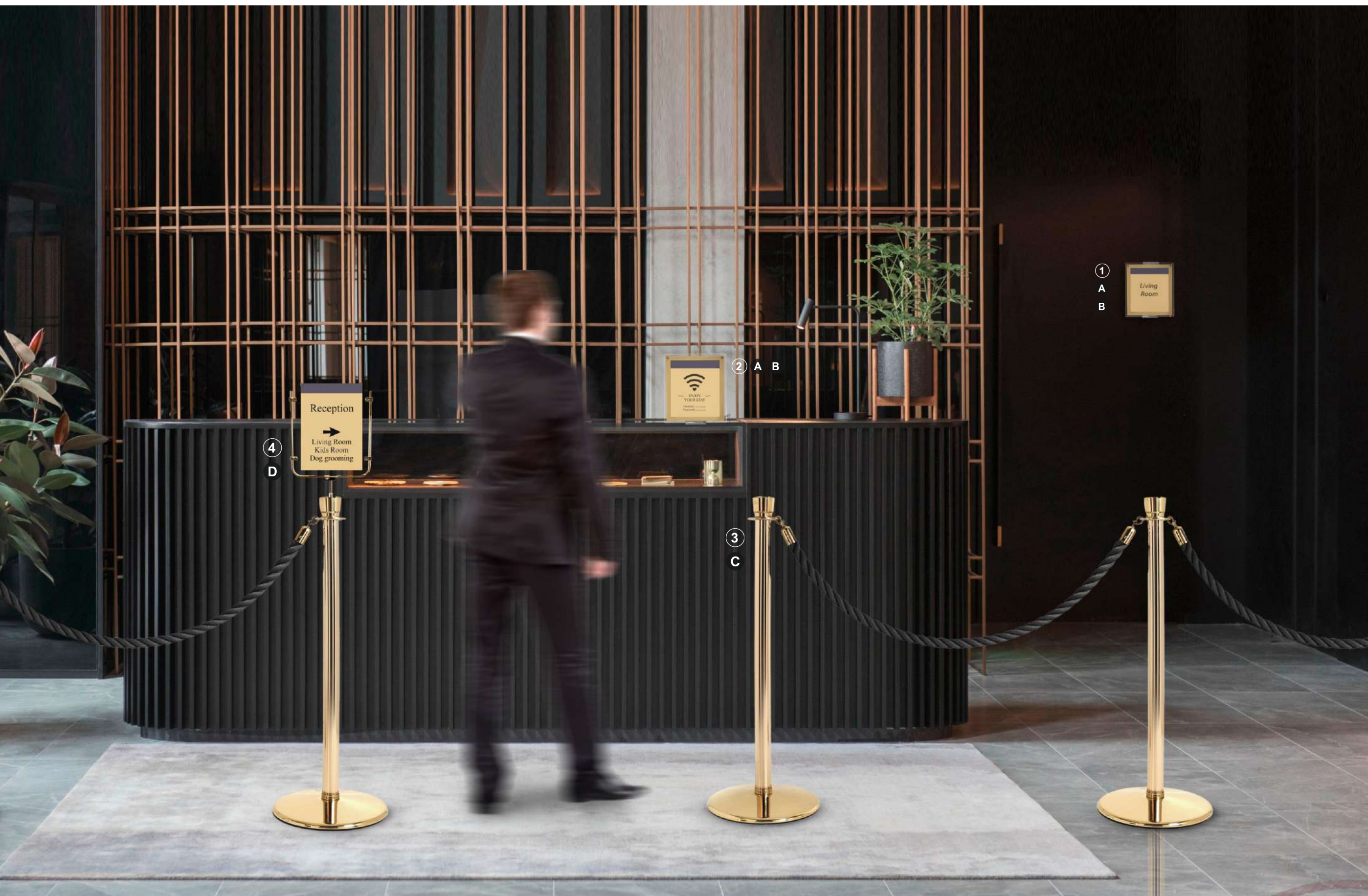
Table sign board with quick message replacement.
Format: A4 landscape.

⑤ SIGN_wall

Wall-mounted signage panel with message replacement.
Format: A4 portrait.

⑥ SIGN_safety

Wall-mounted signage panel. Format: 19x19 cm.



A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection.



C Elegant rope to delimit the entrances.



D Sign holder with message holder panel in transparent shockproof methacrylate.

1 SIGN_wall
Signage wall panel with message replacement.
Format: 21x21 cm.

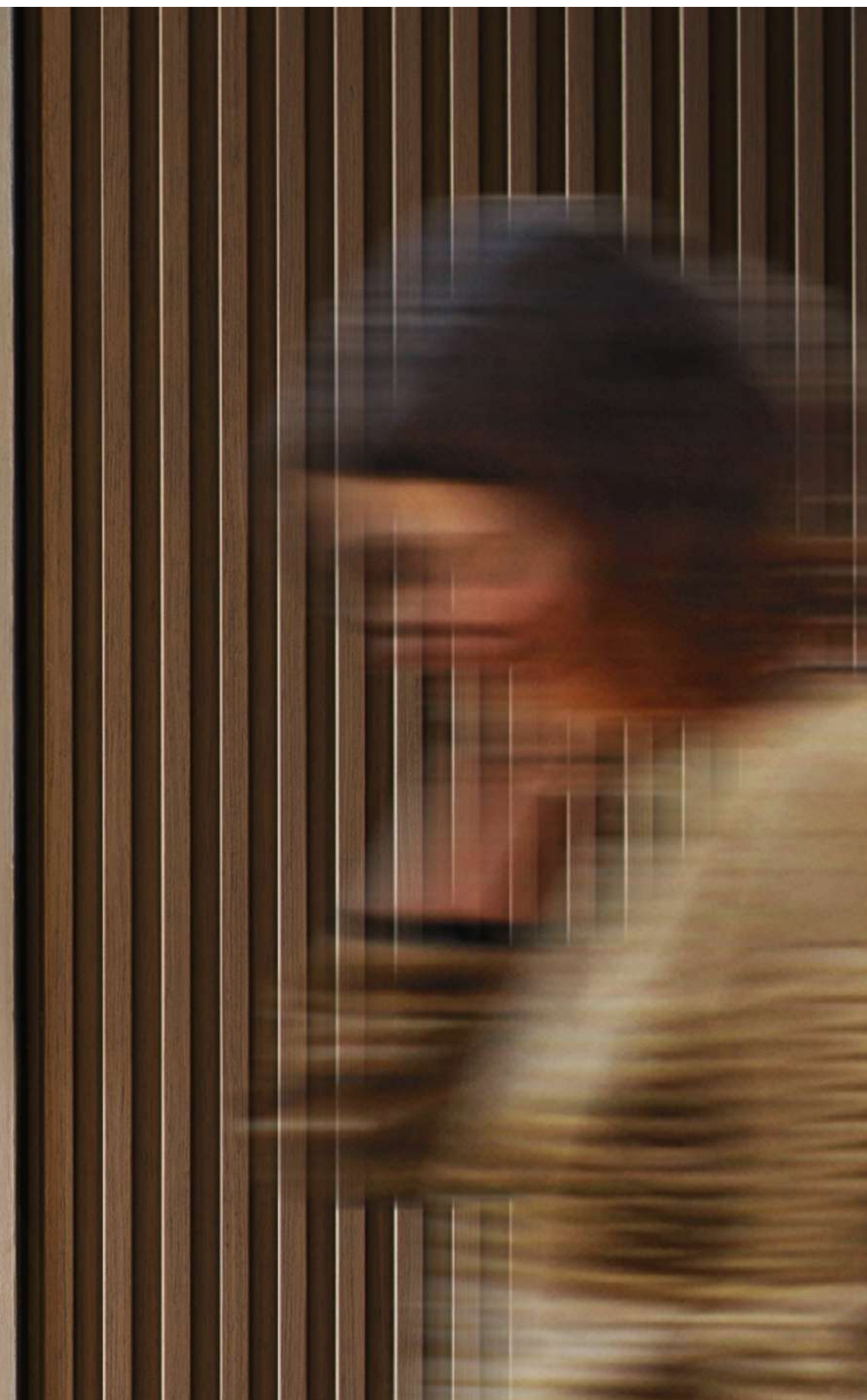
2 SIGN_desk
Signage desk panel with message replacement.
Format: 21x21 cm.

3 SUPERCLASSIC
Classic nautical rope post with carabiner hook.

4 SUPERCLASSIC MESSAGE HOLDER
Message holder panel in transparent shockproof methacrylate.
Format: A4 portrait.



①
A
B



A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection.

① **SIGN_wall**

Signage wall panel with quick message replacement.
Format: 21x50 cm.



A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection.



C Quick message replacement thanks to the resealable magnetic strip.



D Solutions hanging on low voltage cables or stylus.

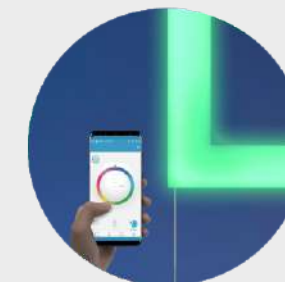
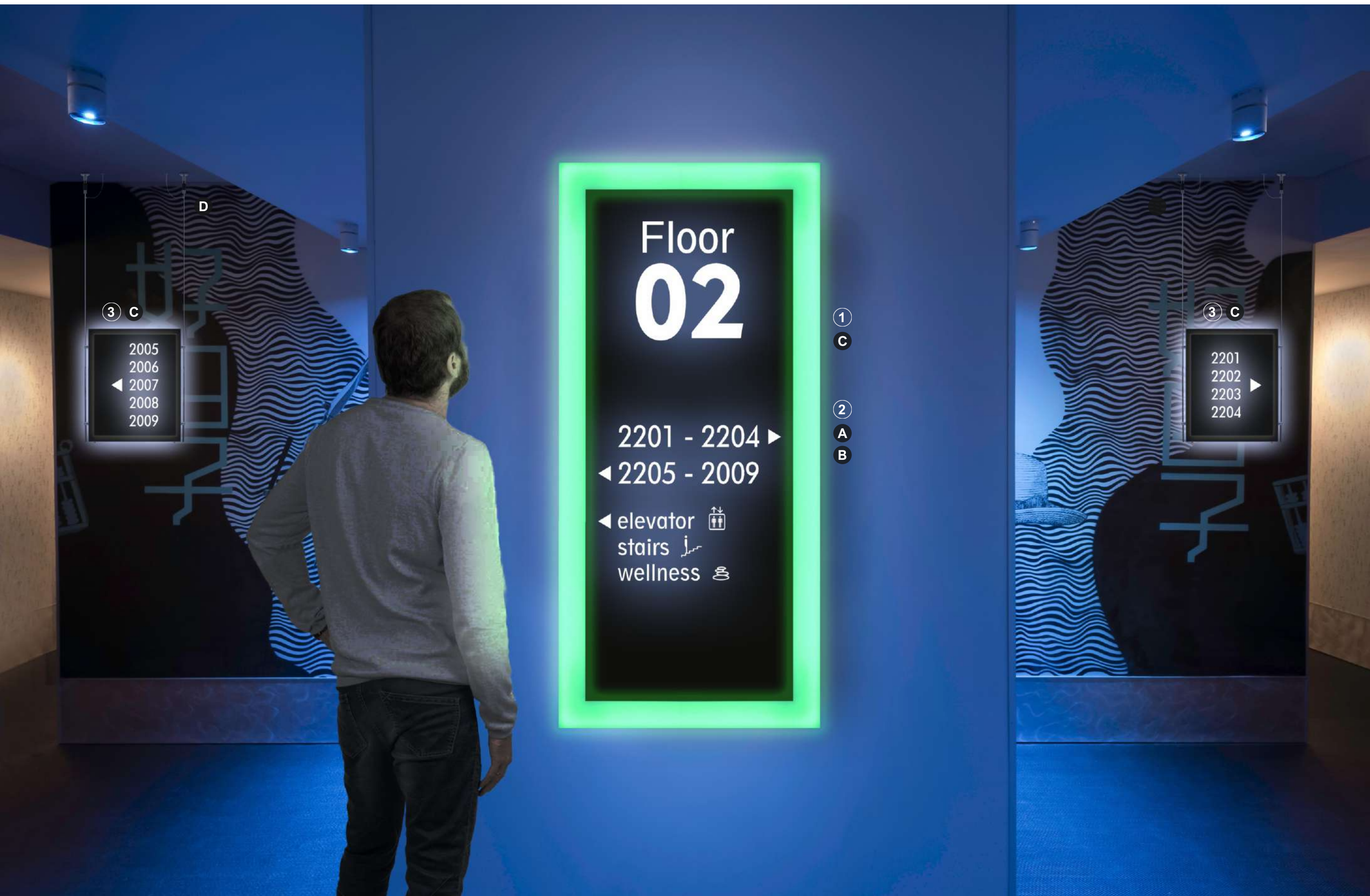
- 1 SIGN_wall**
Signage wall panel with quick message replacement.
Format: 30x30 cm.
- 2 SIGN_wall**
Signage wall panel with quick message replacement.
Format: 30x100 cm.
- 3 LED CHROME**
Light panel with easy message replacement system.
Format: 140x100 cm.
- 4 SIGN_safety**
Wall-mounted signage panel. Format: 19x19 cm.



FLEX for your Hallway

Choose your colour and change the atmosphere

MADE IN ITALY



A RGB color management via mobile app.



B Easily removable luminous frame..



C Quick message replacement thanks to the resealable magnetic strip.



D Solutions hanging on low voltage cables or stylus.

① LED CHROME_wall

Light panel with easy message replacement system.
Format: 50x100 cm.

② LIGHT FRAME

RGB luminous frames with easy fixing system.
Format: 50x100 cm.

③ LED CHROME

Light panel with easy message replacement system.
Format: 30x30 cm.



A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection.

① ALLFLEX COMPOSITION

Signage wall panel composition with quick message replacement. Format: 4x70x21 cm.

② SIGN_wall

Signage wall panel with quick message replacement. Format: 21x21 cm.

③ SIGN_desk

Table sign board with quick message replacement. Format: A4 landscape.

④ SIGN_safety

Wall-mounted signage panel. Format: 19x19 cm.



- ①
- A
- B



A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection.

① **SIGN_wall**

Signage wall panel with quick message replacement.
Format: 30x70 cm.



①
A
B



A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection.

① **SIGN_wall**

Signage wall panel with quick message replacement.
Format: A4 portrait.



FLEX for your Versatility
Easily change the mood of every room

MADE IN ITALY



- 1
- A
- B

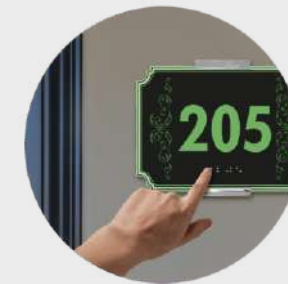
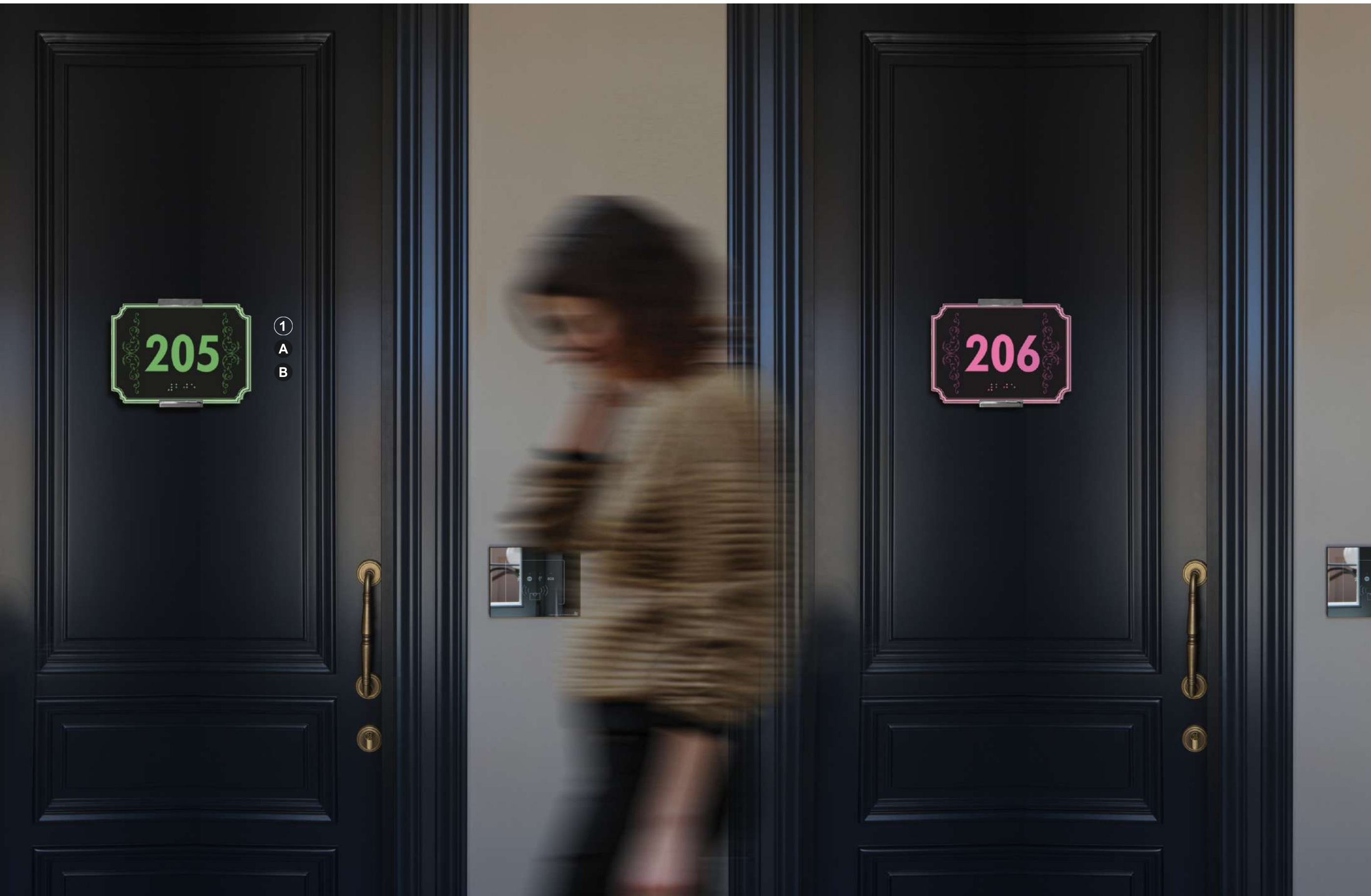


A Quick message replacement thanks to the resealable magnetic strip.



B SIGN LINE with customized magnetic protection.

- 1 **SIGN_wall**
Signage wall panel with quick message replacement.
Format: A5 landscape.



A Use of Braille code for visually impaired and blind people.



B Possibility of customization according to your needs.

① BRAILLE GRAPHIC PANEL

Door-mounted signboard with digital printing and Braille writing. Format: custom 20x10 cm



FLEX for your Mirrors
Chose your favourite colour!

MADE IN ITALY



A RGB color management via mobile app.



B Easily removable luminous frame.



C Solutions hanging on low voltage cables or stylus.



D Possibility to insert a mirror.

1 LIGHT FRAME
RGB luminous frames with easy fixing system.
Format: 100x70 cm.



FLEX for your Rooms

Inspire your guests with an easy-to-change message

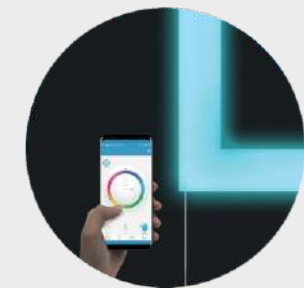
MADE IN ITALY



D

- 1 C
- 2 A B

3



A RGB color management via mobile app.



B Easily removable luminous frame.



C Quick message replacement thanks to the resealable magnetic strip.



D Solutions hanging on low voltage cables or stylus.

- 1 LED CHROME**
Light panel with easy message replacement system.
Format: 140x100 cm.
- 2 LIGHT FRAME**
RGB luminous frames with easy fixing system.
Format: 140x100 cm.
- 3 SIGN_desk**
Table sign board with quick message replacement.
Format: A5 landscape.



A RGB color management via mobile app.



B Easily removable luminous frame.



C Quick message replacement thanks to the resealable magnetic strip.



D Solutions hanging on low voltage cables or stylus.

① LIGHT FRAME
 RGB luminous frames with easy fixing system.
 Format: 70x100 cm.

② SIGN_desk
 Table sign board with quick message replacement.
 Format: A4 landscape.



A RGB color management via mobile app.



B Easily removable luminous frame.



C Quick message replacement thanks to the resealable magnetic strip.



D Solutions hanging on low voltage cables or stylus.

①
C
②
A
B
D

① LED CHROME

Light panel with easy message replacement system.
Format: 100x200 cm.

② LIGHT FRAME

RGB luminous frames with easy fixing system.
Format: 100x200 cm.



A RGB color management via mobile app.



B Easily removable luminous frame.



C Quick message replacement thanks to the resealable magnetic strip.



D Solutions hanging on low voltage cables or stylus.

① LED CHROME

Light panel with easy message replacement system.
Format: 50x70 cm.

② LIGHT FRAME

RGB luminous frames with easy fixing system.
Format: 50x70 cm.



FLEX for your Common areas
Offer your guests an unforgettable atmosphere

MADE IN ITALY



A Quick message replacement thanks to the resealable magnetic strip.



B Solutions hanging on low voltage cables or stylus.

1 LED CHROME COMPOSITION

Composition of light panels with easy message replacement system. Format: 9x30x140 cm.

2 LED CHROME

Light panel with easy message replacement system. Format: 50x140 cm.



FLEX for your Restaurant
Surprise your guests with colourful emotions

MADE IN ITALY



A Quick message replacement thanks to the resealable magnetic strip.



B Solutions hanging on low voltage cables or stylus.

1 LED CHROME COMPOSITION

Composition of light panels with easy message replacement system. Format: 9x50x100 cm.



A Fully collapsible to be stored in small places.



B Equipped with wheels with brakes.



C Quick message replacement thanks to the resealable magnetic strip.



D Clear and effective information and communications.

1 UNIFLEX "E"

Classic queueing post with message holder panel.
Sign holder format: A4 portrait.

2 SIGN_desk

Table sign board with quick message replacement.
Format: A4 landscape.

3 SIGN_wall

Signage wall panel with quick message replacement.
Format: 21x70 cm.

4 MOBILFLEX COMPACT

Partition walls on wheels, fully collapsible.
Format: 3 doors 94x190 cm.



FLEX for your Offices and Common areas

Multiply your spaces with Mobilflex Compact!

MADE IN ITALY



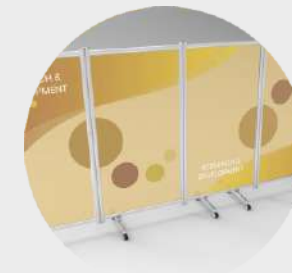
1
A
B
C



A Fully collapsible to be stored in small places.



B Equipped with wheels with brakes.



C Customize the doors with your graphics and logos

1 MOBILFLEX COMPACT

Partition walls on wheels, fully collapsible.
Format: 7 doors 134x190 cm.



FLEX for your Offices and Common areas
Multiply your spaces with Mobilflex Compact!

MADE IN ITALY



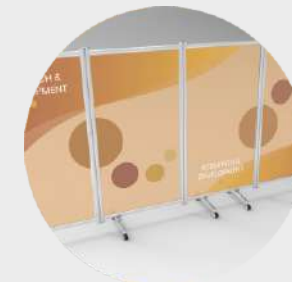
- ①
- A
- B
- C
- D



A Fully collapsible to be stored in small places.



B Equipped with wheels with brakes.



C Customize the doors with your graphics and logos



D Also available with sound-absorbing panels.

① MOBILFLEX COMPACT
Partition walls on wheels, fully collapsible.
Format: 5 doors 94x190 cm.



1



2

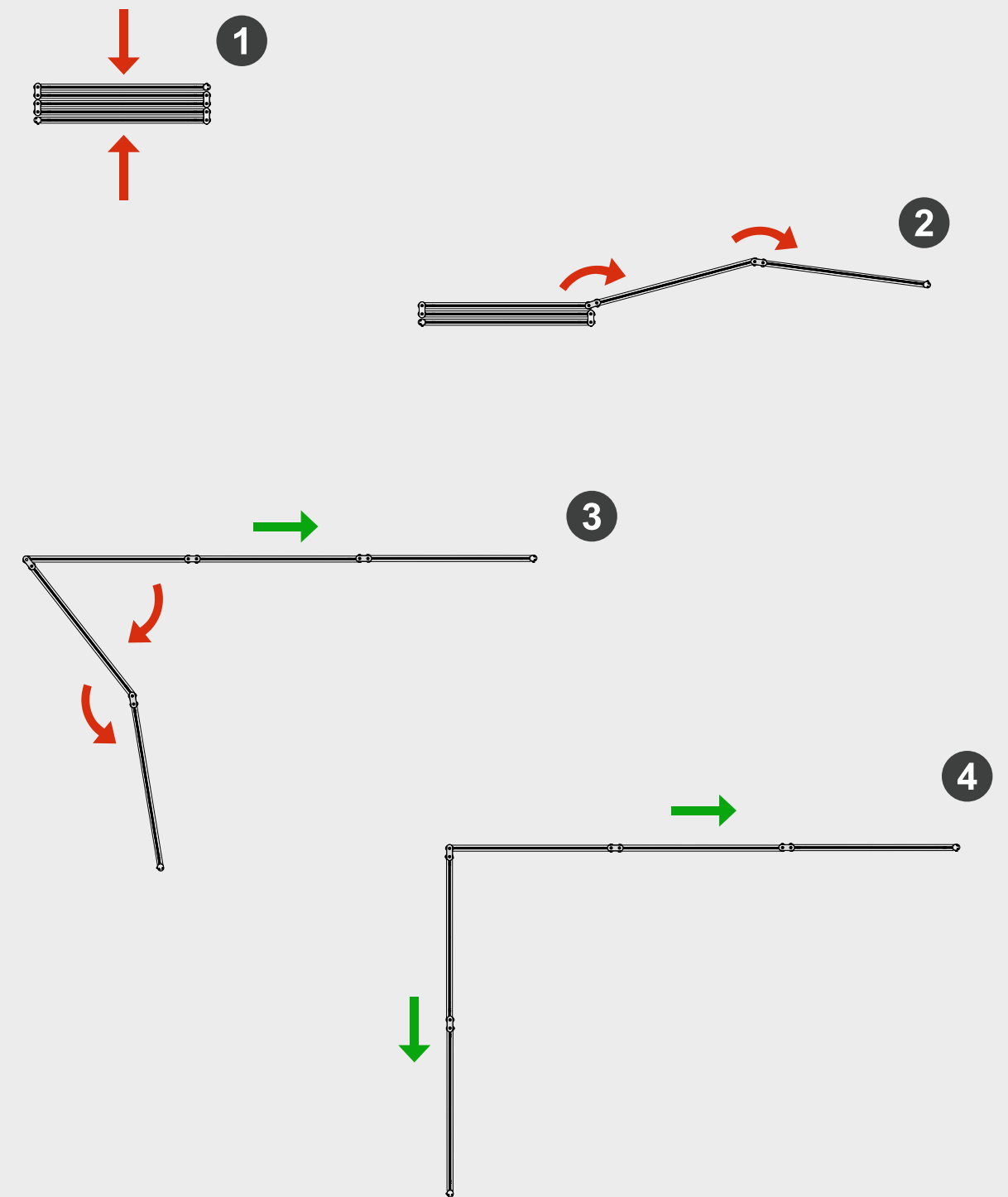


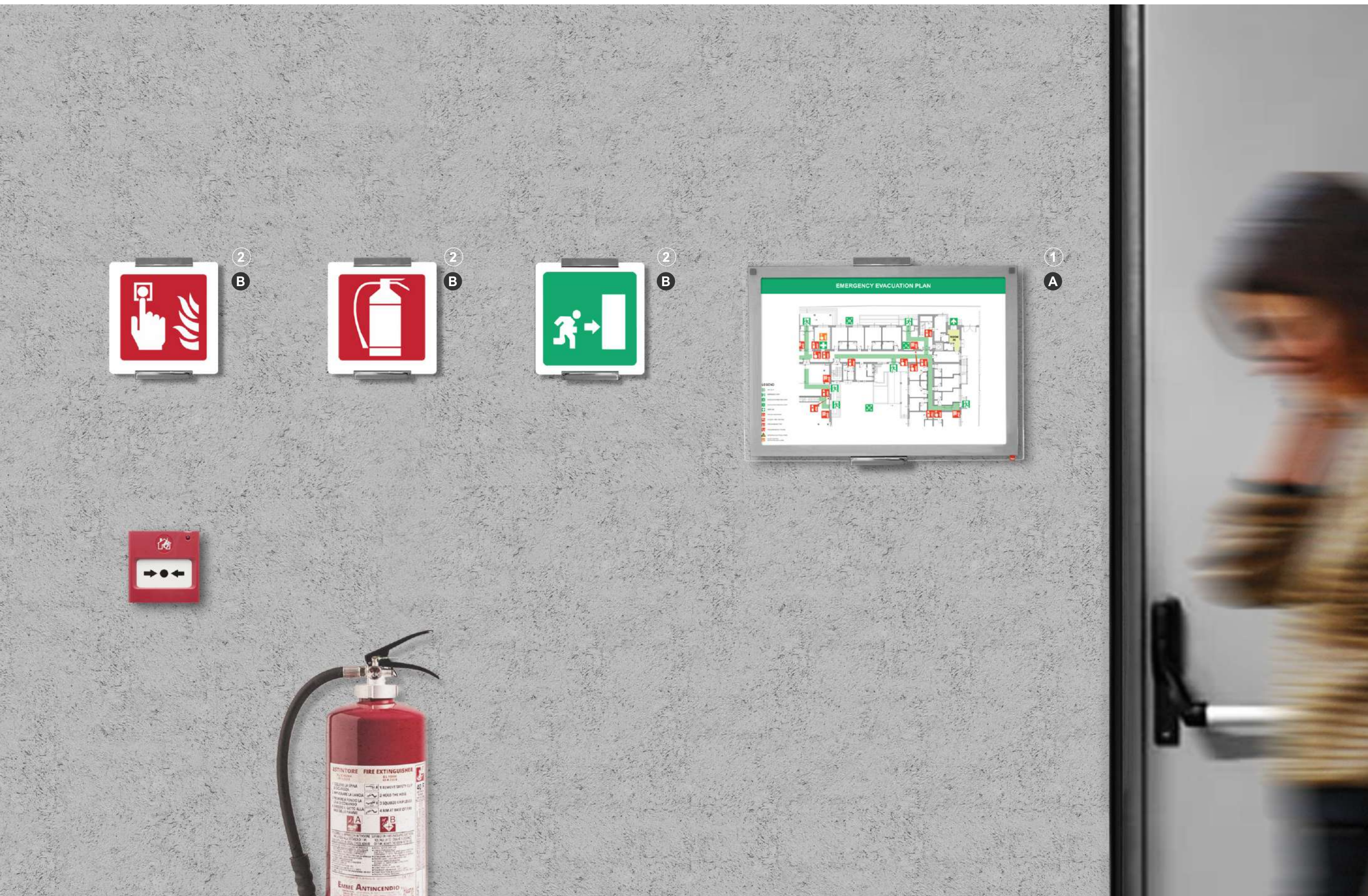
3



4

Easily open and close your Mobilflex Compact!



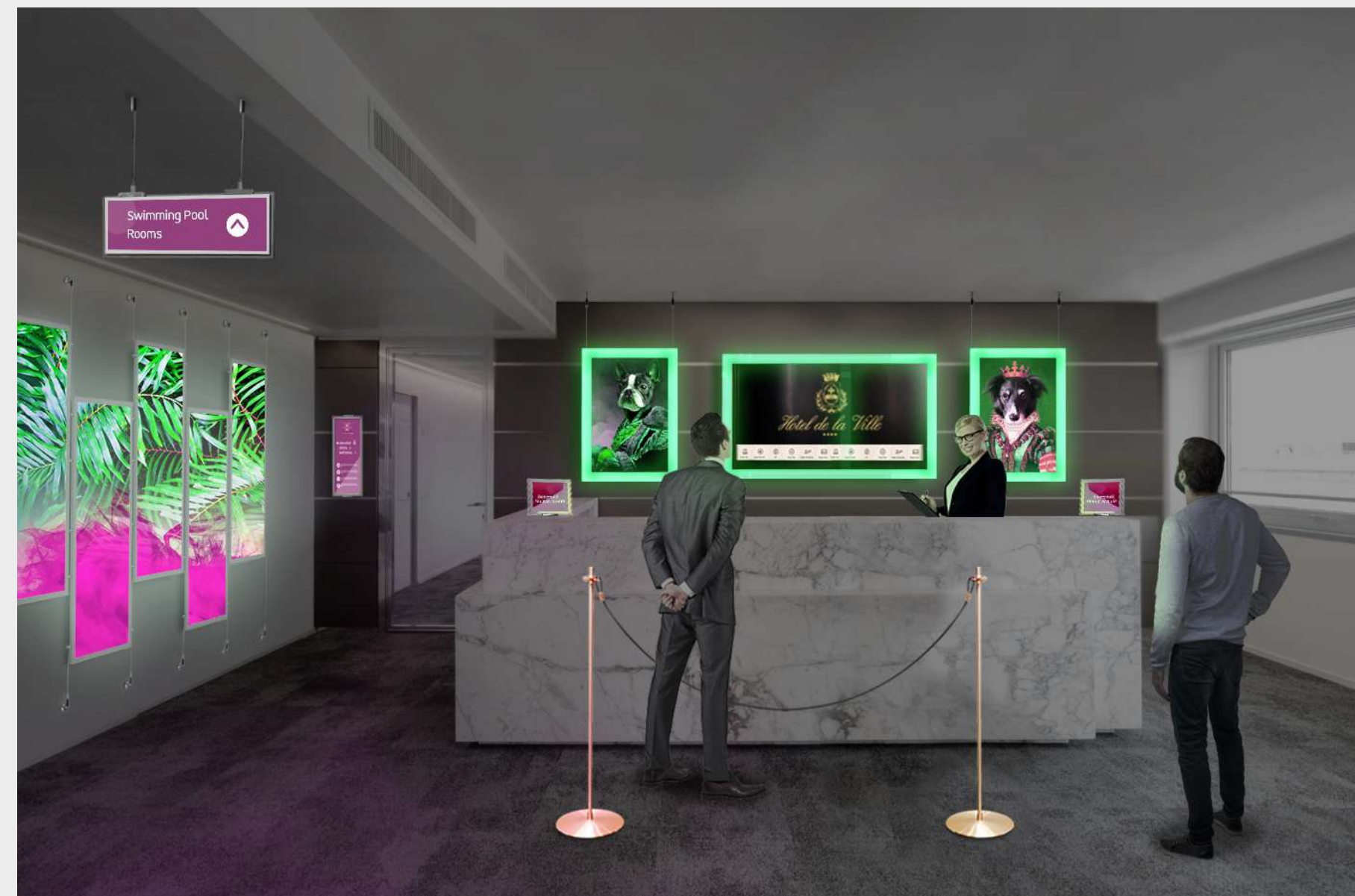
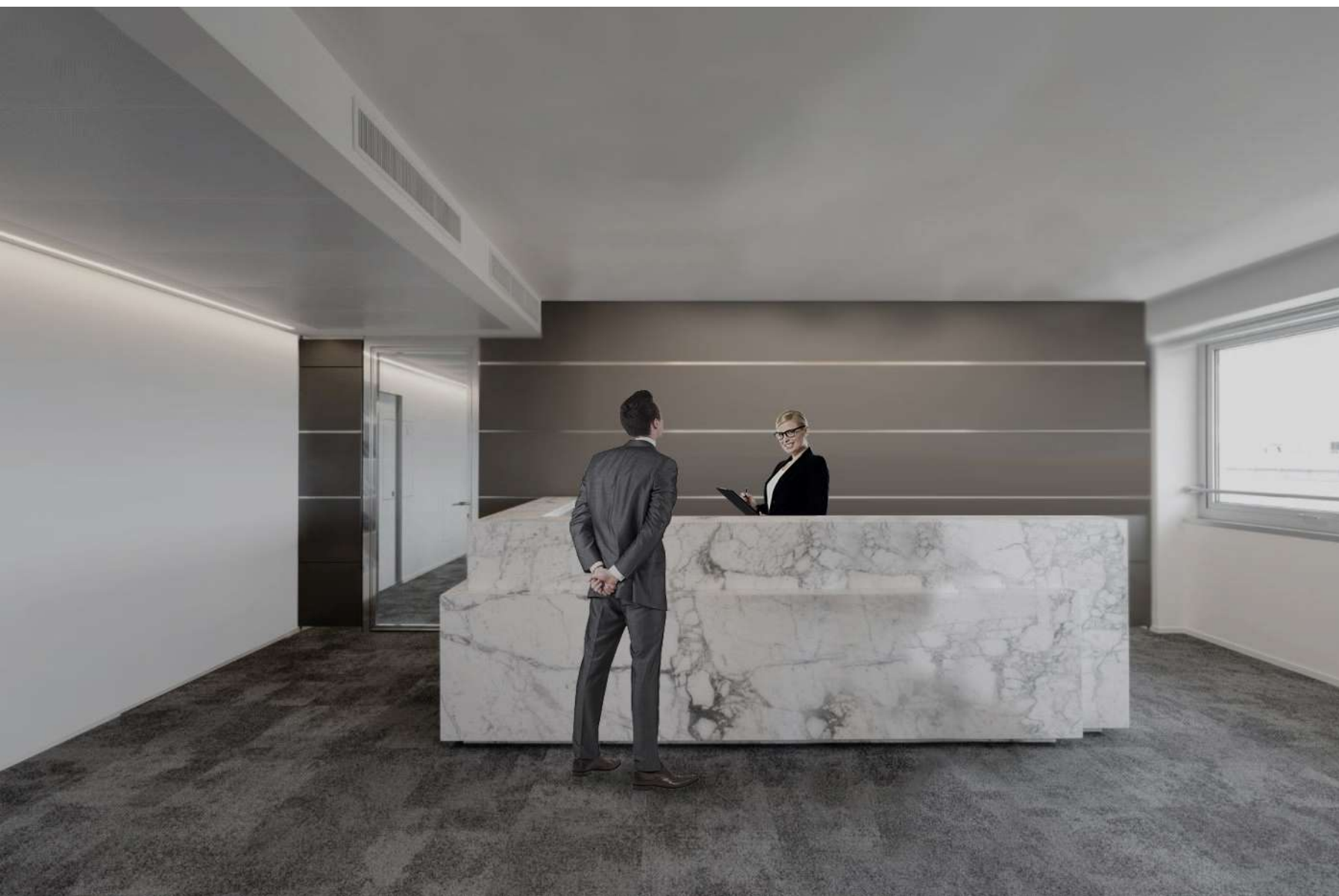


A Quick message replacement thanks to the resealable magnetic strip.



B BS1d0 fire resistance polycarbonate panel (European standard EN 13501-1).

- 1 SIGN_wall**
Signage wall panel with quick message replacement.
Format: A3 landscape.
- 2 SIGN_safety**
Wall-mounted signage panel. Format: 19x19 cm.



Non-functional environment:
no identity, lack of clear signaling and communication.

- Unclear and non-functional indications;
- Sense of disorientation in the visitor;
- No brand identity;
- Empty and cold environment;
- Lack of communication.



Environments using FLEX solutions:
strong brand identity, impactful communication with clear and functional signaling.

- Clear and functional indications
- Easy to reach the desired destination
- Strong brand identity
- Cozy and familiar environment
- Impactful communication

8 GOOD REASONS TO CHOOSE FLEX



PROJECT CONSULTANCY

We help you optimize communication.



PATENTED DESIGN

We are the inventors of TENDIFLEX® and many other iconic products.



AFTER SALES ASSISTANCE

We take care of you from project to installation.



RECYCLABLE RAW MATERIALS

We comply with the ISO 9001 and ISO 14001 quality and sustainability standards.



BUILT TO LAST

After 30 years our products are still functional and in excellent condition.



RELIABILITY

Since 1990, proud partner of +50,000 clients worldwide.



USER-FRIENDLINESS

Ergonomics and simplicity for an excellent user experience.



CUSTOMIZATION

Graphics, colours and formats tailor-made for you.

Proud partner of +50,000 companies worldwide



How can we help you? **Let's talk about your business!**



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Let's meet on

